



جامعة السلطان الشريف علي الإسلامية
UNIVERSITI ISLAM SULTAN SHARIF ALI
SULTAN SHARIF ALI ISLAMIC UNIVERSITY

**Halalan Thayyiban Research Centre
Semester 1, 2020/2021 Academic Session**

Final Examination Question Paper

Course Code : HS2306
Course Name : Halal Policy, Standards and Regulations
Course Level : Bachelor of Halal Science
Time : 3 hours

Note(s):

1. This examination is divided into TWO (2) sections and carries a total of 40 marks.
2. Write ALL of your answers in the Answer Booklet provided.
3. Section A consists of Short Essay question which carry 15 marks.
4. Section B consists of Case Study Questions which carry 25 marks.
5. Candidates are not allowed to take the Answer Booklet out of the examination venue.

SECTION A

QUESTION 1 (3 Marks)

What are the current Halal policies in Brunei Darussalam, and describe the role of agencies responsible for the implementation of the said policies?

QUESTION 2 (3 Marks)

Describe the current Halal standards available in Brunei Darussalam, and how are the standards implemented and enforced?

QUESTION 3 (3 Marks)

Describe each of the current Halal regulations including related Halal regulations in Brunei Darussalam.

QUESTION 4 (3 Marks)

What are the relationships between Halal policies, standards and regulations in ensuring the integrity of Halal products and services?

QUESTION 5 (3 Marks)

Describe the advantages for Brunei Darussalam as the Halal Hub for the sub region (BIMP-AEGA) of ASEAN in terms of national strategy, Halal Policy, Standards and Regulations.

SECTION B

QUESTION 6 (25 Marks)

An internationally, well-known food product, Pandaberry, has been in the local market for more than twenty years. Pandaberry has been a favourite among several age groups but especially the youths. The company producing Pandaberry is a multinational company (MNC) based in Europe and has several factories all over the world including in the ASEAN region. The company markets its products based on the targeted region. For the ASEAN region, all products under

the Pandaberry brand are certified halal by a credible Halal agency from the government.

However, recently one of Pandaberry products has been found to contain a trace of pork protein during a random, independent analysis by a private testing laboratory. Unfortunately, the result of the analysis has been leaked to the public through a popular social media apps by one irresponsible staff of the laboratory. This has created a chaotic scene whereby the public especially the Muslim population has accused the government of a cover up and being deceived of making the Muslim population eating Haram food. The company has denied that its products are tainted and can prove that all products are stringently produced according to the Hukum Syarak' as required by the Halal certification protocols. It has gone on a publicity-blitz to inform that all their products produced for the Muslim markets are Halal.

You are an Officer from the Halal Food Control Division and your Head of Department has tasked you to lead a team of officers to verify the news and propose a necessary action plan, according to the following:

- 1) What were the issues raised? **(3 marks)**
- 2) How can your team relay an accurate information via the media to the public to mitigate public concerns? **(4 marks)**
- 3) What actions can you propose to be taken by your department and other relevant agencies to verify the results and on your proposed action plan? **(8 marks)**
- 4) How will the issue affect the public and the industry during the incident? **(5 marks)**
- 5) Describe the relationships between Halal policy, standards and regulations on the issue. **(5 marks)**

بالتوفيق والنجاح