

Centre for Promotion of Knowledge & Language Semester I, 2020/2021 Academic Session

Final Examination Question Paper

Course Code

: PG 1103

Course Name

: English for Business

Course Level

: BSc. Islamic Finance

B. Business Management

B. Islamic Economics

B. Development Management

Time

: 2 hours

Student ID:	

NOTES:

- 1. Answer ALL questions in section A.
- 2. Answer ALL questions in Section B.

بسم الله الرحمن الرحيم

Section A – Business Section

Read the questions carefully and answer ALL questions.

QUESTION A1 (10 marks)					
Language Chunks					
i. Match the words on the left lines.	with the ones they correspond to on the right by drawing				
 eke address hold meet close ease off raise consumption visit Now use the express the langmay need to change some we	a. the grid b. the pressure on c. awareness d. out e. needs f. potential for g. the website h. patterns i. down j. the needs				
. Most of the multinational compoor.	panies don't know how to of the				
After the takeover of <i>Dennis Corporate</i> , management has decided toall its European plants.					
. The Smith family barely mana work on the farm.	ges to a living from the father's				

Page 3 of 8

	Comcaid Ltd. runs training courses for company managers to their in cross-cultural matters. At the last minute, the Irish government stepped in with a loan of GBP 15 million to						
	the local IT industry.						
6.	Our market research group aims at finding distinct of the age group 60+.						
7.	The Chinese automobile market huge						
	Western producers of small cars.						
8.	The customer service of most mobile phone companies only the basic of their customers.						
9.	The blizzard destroyed several overhead power lines so that half of the country was						
10.	If you want information about the publisher of this book, you can their						
QUESTION A2 (5 Marks)							
Di	Diplomatic Language in Giving Feedback						

Susan Carter is an auditor employed by the accountancy firm *Smith Holmes and Watershed*. She is currently auditing the books at *GigaCorp*. The sentences below are parts from the conversation between Susan and *GigaCorp*'s chairman John Lightfoot. Study the sentences and underline the language that Susan uses to soften her statements.

- 1. John, as you know, we've been reviewing your financial statements for last year and, unfortunately, there are a number of figures that don't quite add up.
- 2. Yes. I'm sorry to say that the figure for earnings is not supported by the other documents we've had access to.
- 3. But it's not quite as successful as the figures in the financial statements.
- 4. Well, there is the possibility that it is a deliberate misrepresentation but we can also assume that it was just an error.

- 5. As an external auditor, I have no choice but to insist the company restates the original financial report.
- 6. But the earnings figure is clearly off by at least \$5 million. I'm very concerned about that.

QUESTION A3 (10 Marks)

Writing Emails

Imagine you are a human resource manager at a company. You have just received the following email from a prospective intern. Write an appropriate reply in the space provided below. You should include suggestions on what can be done should the internship be cut short and the details of what compensation/incentives are available for interns.

From: Ahmad Azka Hassan

To: Arinna Ali, HR manager

Subject: Internship Sales Department

Dear Puan Arinna,

Thank you for your email. I am delighted at this opportunity of doing an internship with you. However, I'm afraid I won't be able to work for the entire six months as proposed by you since semester begins 4 January. Would it be possible to cut short my internship by one month? I was also wondering if you offer any internship compensation for my basic expenses. I'm looking forward to your answer.

Yours sincerely,

Ahmad*Azka

Section B - Academic Section

Read each question carefully and answer ALL questions.

QUESTION B1-(5 marks)

Thesis Statements & Topic Sentences

Write clear topic sentences based on each thesis statement given.

a.	Thesis statement 1: Crimes like murder, robbery and kidnapping can be reduced if the public is educated on how to protect themselves, the wrongdoers are publicly exposed and punished and the police are given increased cooperation by the public:					
	•					
b.	Thesis statement 2: Involvement in sports activities can instil determination, discipline and the spirit of teamwork in students.					

QUESTION B2 (10 marks)

-					•	
\mathbf{r}	or	άp	n		Tm	~
ı.	鉄山	aμ	111	43	ш	Ľ
	ж.		_			_

Read the following paragraph taken from Food Review which was published in 2015. Paraphrase the paragraph and write the paraphrased text in the lined spaces provided below.

The suspended meal is one where a person pays for the food in advance for the people who will request for the food in the future. The concept originated in Naples, Italy, with coffee, where people would buy an extra cup of coffee for the needy. The needy would then come to the cafes and ask for the free cups of coffee. The concept eventually incorporated meals; suspended meals now range from a cup to full meals. The concept is already well-known in other countries, such as America, Hong Kong, Taiwan and India. It is getting popular in Malaysia. Usually, a restaurant or bakery that offers suspended meals will announce its suspended meals so that the public can contribute to the community, and the needy will not go hungry.