



جامعة السلطان الشريف علي الإسلامية  
UNIVERSITI ISLAM SULTAN SHARIF ALI  
SULTAN SHARIF ALI ISLAMIC UNIVERSITY

**Faculty of Islamic Economics and Finance  
Semester I, 2020/2021 Academic Session**

**Final Examination Question Paper**

**Course Code : BF 2302**

**Course Name : RESEARCH METHODS**

**Course Level : Bachelor of Science in Islamic Finance &  
Bachelor of Business Management**

**Time : 3 hours**

**Notes:**

1. Answer **ALL** questions
2. Write **ALL** of your answers in the answer booklet provided.
3. Candidates are not allowed to take the **Answer Booklet** out of the examination venue.

بِسْمِ اللَّهِ الرَّحْمَنِ الرَّحِيمِ

**(ANSWER ALL QUESTIONS)**

**Question One (16 marks)**

Please describe the sampling technique below with appropriate illustration, instruments and example.

- i. Cluster sampling
- ii. Random sampling
- iii. Multi-Stage sampling
- iv. Snowball sampling

**Question Two (15 marks)**

- i. Differentiate Inductive Approach and Deductive approach with examples
- ii. Describe Five principles of Qualitative Analysis
- iii. Describe Five types of Qualitative Analysis with examples

**Question Three (15 marks)**

Describe three advantages and three limitations for each Qualitative Data collection below

- i. Interview
- ii. Document analysis
- iii. Observation
- iv. Close-ended Question Interview
- v. Open-ended Question Interview

**Question Four (14 marks)**

Explain the differences between Qualitative research and Quantitative research as in table below

Differences by	Qualitative Research	Quantitative Research
Content		
Concept		
Measure		
Data		
Theory		
Procedures		
Analysis		

بالتوفيق والنجاح