



جامعة السلطان الشريف علي الإسلامية
UNIVERSITI ISLAM SULTAN SHARIF ALI
SULTAN SHARIF ALI ISLAMIC UNIVERSITY

**Faculty of Islamic Economics and Finance
Semester I, 2020/2021 Academic Session**

Final Examination Question Paper

Course Code : BF 2302

Course Name : RESEARCH METHODS

**Course Level : Bachelor of Science in Islamic Finance &
Bachelor of Business Management**

Time : 3 hours

Notes:

1. Answer **ALL** questions
2. Write **ALL** of your answers in the answer booklet provided.
3. Candidates are not allowed to take the **Answer Booklet** out of the examination venue.

بِسْمِ اللَّهِ الرَّحْمَنِ الرَّحِيمِ

(ANSWER ALL QUESTIONS)

Question One (16 marks)

Please describe the sampling technique below with appropriate illustration, instruments and example.

- i. Stratified Sampling
- ii. Convenience Sampling
- iii. Quota sampling
- iv. Judgement sampling

Question Two (15 marks)

- i. Differentiate Positivism and Interpretivism with examples
- ii. Describe the steps to conduct quantitative research
- iii. Describe Five types of Qualitative Analysis with examples

Question Three (15 marks)

Describe three advantages and three limitations for each Qualitative Data collection below

- i. Audio and Visual
- ii. Document analysis
- iii. Survey
- iv. Interview

Question Four (14 marks)

Describe each term below

- a. Problem Statement
- b. Research Questions
- c. Research Objectives
- d. Research Methodology
- e. Research Limitation
- f. Research Scope
- g. Significance of Research

بالتوفيق والنجاح